

**California Public Utilities Commission's
Fourth Annual Diversity Public Hearing
"Keeping California First in Diversity: Raising the Bar"**

**Tuesday, October 3, 2006
9 a.m. to 4 p.m.
Hiram Johnson State Building
Milton Marks Auditorium
455 Golden Gate Ave., San Francisco**

Agenda

- 9 a.m.** **Welcome and Opening Remarks**
Michael R. Peevey, CPUC President
Senator Martha M. Escutia, Chair, Senate Energy Utilities and Communication Committee and Chair, California Latino Legislative Caucus
Gwen Moore, President and CEO of GeM Communications Group and Former Member of the California State Assembly (1978-1994)
John Bohn, CPUC Commissioner
Geoffrey F. Brown, CPUC Commissioner
Rachelle Chong, CPUC Commissioner
Dian M. Grueneich, CPUC Commissioner
- 9:25 a.m.** **CPUC Staff Update and New Endeavors**
Steve Larson, CPUC Executive Director
Linda Serizawa, CPUC Director, Consumer Service and Information Division
Utility Supplier Diversity Program
Language Access Services
Focus: Financial, Legal, Architectural, and Engineering Services
- 9:40 a.m.** **California Utilities Diversity Council (CUDC) Report**
Introduction
José L. Pérez, Publisher, *Latino Journal*, CUDC Chair

Procurement
Joan Kerr, Executive Director, Supplier Diversity, AT&T, CUDC Member

Philanthropy
Vicki Zeiger, Vice President, Human Resources, Sempra Energy Utilities (San Diego Gas & Electric and Southern California Gas Company)

Customer Service and Marketing
Nancy Zarenda, Director, Spanish Language Academy (Rio International Language Services), CUDC Vice-Chair

Governance
Frank Quevedo, Vice President, Southern California Edison, CUDC Member

Employment
Steve Leder, Director, Professional Staffing and Diversity, Pacific Gas and Electric Company, CUDC Member
- 10:25 a.m.** **Keeping California First in Diversity: Raising the Bar**
Alan J. Fohrer, Chief Executive Officer, Southern California Edison
Tom King, Chief Executive Officer, Pacific Gas and Electric Company
Timothy McCallion, President – West Region, Verizon
Melba Muscarolas, Vice President and General Manager – San Francisco Market Area, AT&T
Debra L. Reed, President and Chief Executive Officer, Sempra Energy Utilities (San Diego Gas & Electric and Southern California Gas Company)

- 11:15 a.m. Introduction of Keynote Speaker**
Michael R. Peevey, CPUC President
- 11:20 a.m. Keynote Speaker**
Honorable Willie L. Brown, Jr., The Willie L. Brown, Jr. Institute on Politics and Public Service
- 11:50 a.m. Lunch**
 Provided by the ***Latino Journal***, a magazine dedicated to public policy and government from a Latino perspective, and **Macias Gini and O'Connell, LLP**, a statewide certified public accounting and consulting firm that delivers world-class assurance, tax, business improvement, and advisory services to a broad range of industries
- 12:35 p.m. Legal Services – Panel Discussion: Strategies to increase business with diverse law firms, overcome impediments, and achieve long-term goals**
Facilitator: Peter Arth, Jr., Chief of Staff to CPUC President Peevey
Elaine M. Duncan, Vice President, General Counsel – West Region, Verizon
Geoff Gibbs, Partner, Gibbs & Oliphant, LLP
Sanford Hartman, Vice President and Managing Director, Law, Pacific Gas and Electric Company
Stephen E. Pickett, Senior Vice President and General Counsel, Southern California Edison
Sandy Sakamoto, General Attorney and Assistant General Counsel, AT&T
W. Davis Smith, Vice President and Associate General Counsel, Sempra Energy and Senior Vice President and General Counsel, Sempra Energy Utilities (San Diego Gas & Electric and Southern California Gas Company)
Lisa Wilson, Partner, Selman & Breitman, LLP
- 1:35 p.m. Financial Services – Panel Discussion: Strategies to increase business with diverse financial institutions, overcome impediments, and achieve long-term goals**
Facilitator: Peter Arth, Jr., Chief of Staff to CPUC President Peevey
Derek T. Hayamizu, Portfolio Manager for External Equity Investments, California Public Employees' Retirement System
Chris Johns, Senior Vice President, Chief Financial Officer and Treasurer, Pacific Gas and Electric Company
Joan T. Jones, Vice President – Finance and Treasurer, Sempra Energy Utilities (San Diego Gas & Electric and Southern California Gas Company)
Lori Lee, Vice President – Finance, Treasurer and Chief Financial Officer, AT&T
Terri L. Maria, Director, Financial Planning and Analysis – West Region, Verizon
Henry Mendoza, Chairperson, California Hispanic Chambers of Commerce Managing Partner, Mendoza Berger Company, L.L.P.
Thomas M. Noonan, Senior Vice President and Chief Financial Officer, Southern California Edison
- 2:50 p.m. Statewide Small Business Expos**
John Bohn, CPUC Commissioner
- 3 p.m. The Greenlining Institute Report**
Paul H. Turner, Senior Program Manager, Claiming Our Democracy
 The Greenlining Institute
- 3:10 p.m. Public Comment**
- 3:30 p.m. Closing Remarks**
Michael R. Peevey, CPUC President